



Laerskool KENRIDGE Primary School

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www.kenridgeprimary.co.za

Every child *Every chance* Every day | *Elke kind* Elke kans *Elke dag* | *Wonke umntwana* *Lonke ixesha* Yonke imihla

11 January 2017

Dear Parents

SPONSORSHIP OPPORTUNITIES - 2017

Welcome back to school. I hope that you all had a restful holiday with your families.

I would like to take this opportunity to inform you of various sponsorship opportunities within our school this year.

Culture / art / music

Kenridge Primary offers a vast number of cultural opportunities to all learners, and there are many ways in which you / your company could become involved. Our art and music departments have regular concerts and shows, which attract many visitors to the school. Our second MADD Festival will be held this year, and this is a great opportunity for one or two sponsors to brand the event.

Awards for Academic, Sport and Cultural Prestige Evenings

Our three main awards prestige evenings take place at the end of the fourth term, namely the Cultural Prestige Evening, Sports Prestige Evening and Academic Prestige Evening. The school awards a number of special trophies at each of these evenings and on occasion, a new trophy is included. Children are presented with various awards such as miniature trophies and medals at all three of these prestige evenings. These evenings provide a wonderful opportunity for companies or individuals to become involved, via the sponsorship of medals and / or trophies.

Sponsoring school events

Each year, Kenridge Primary holds the following events during school hours, and all pupils are expected to participate:

- Foundation Phase Gala
- Interhouse Cross Country
- Interhouse Athletics

These are great opportunities for sponsorship, be it the sponsorship of medals or promotional items, or of the event itself.

Sponsoring sports teams / sports clinics

At KPS, participating in a sport, regardless of which team the child is in, remains very important. We have many opportunities for companies to sponsor various sports teams, tours and clinics and this is a great way for companies / businesses to gain good exposure within the community.

Branded gazebos

Our gazebos are used for many school events, including galas, sports matches (e.g. hockey, rugby and cricket), fundraising events (e.g. fun walks and PTA fun days), athletics events, etc. and provide a wonderful advertising opportunity. Each gazebo is branded with your company name / logo on the one side, and Kenridge Primary School on the other.

Advertising wedges which are displayed around the sports fields

Our advertising wedges provide a great marketing opportunity, and with matches being played at Kenridge Primary at least four times per week, this is a great way in which to reach parents. Both sides of the wedges are branded with your company's name. These are great advertising mediums, which will be visible at matches.

School equipment

We have a list of items on our "wish list", and would welcome any contributions to sport and / or other necessary equipment.

Should you or your company wish to be involved in any of these activities / events, or should you require any further information, please e-mail me at kim.friedrich@kenridge.org.za. Please also take note that all donations / sponsorships made by a company are tax deductible, and we are able to issue a Section 18A Tax certificate if required.

Thank you very much for your support.

Yours faithfully

K. Friedrich (Mrs)
Sponsorship Manager

S. R. Smith (Mrs)
Principal

